



EXHIBITOR FOOD SAMPLING PERMISSION FORM

THE RK GROUP
RENASANT CONVENTION CENTER

I _____ (Exhibitor, Company Representative), of _____
(Exhibiting Company) request to serve samples of _____ (Brand Name Product
of Items(s) to be Sampled) in my Exhibit Booth _____ (Assigned Booth Number.)

By signing this document, I understand that all food and beverage sampling must be pre-approved by the exclusive caterer at the Renasant Convention Center, The RK Group, at least two weeks prior to the date of the show and must comply with the food sampling requirements outlined below. All food and beverage samples must be given away and not sold by the Exhibitor.

You must comply with the following:

- Food Product Samples: Maximum 2 oz. (Individual Name Brand Products Only)
- Non-Alcoholic Samples: Maximum 4 oz. (Individual Name Brand Products Only)
- Exhibitors must produce the food/beverages they are sampling as part of their business. Any samples being used for traffic promotion, such as cookies, popcorn, coffee, bottled water, etc., must be purchased through the venue.
 - Example: A DJ would have to purchase cookies through the venue if they wanted to use them for traffic promotion. Where as a baker can sample cookies because that is the business they are advertising. The baker doesn't need to purchase cookies in this example.
- Alcohol sampling: Alcohol sampling is limited to the following:
 - Beer - 2 oz | Liquor - .5 oz | Wine -.5 oz | Spirits - .5 oz
 - Exhibitors sampling alcohol must hire bartending staff (\$150 for 2-hours) from The RK Group.
 - Alcohol sampling cannot be used for traffic promotion. Exhibitors sampling must be the manufacturer, producer, or distributor of the alcohol.
 - Alcohol is not permitted to be sold onsite.
- Selling of product based on the Tennessee Food Freedom Act (TFFA) also known as TN Cottage Law
Allowed Foods: Home-based producers can sell a wide range of non-potentially hazardous foods, including: Baked goods like cookies, cakes, bread, and cupcakes Pantry items such as granola, jams, jellies, and dried herbs.

